TruAssure Vision
Care Plan

Truly worth a closer look.
Delta Dental of Illinois' subsidiary, TruAssure, offers vision care plans that give enrollees access to a national network of both independent providers and leading optical retailers. The vision care network includes optometrists, ophthalmologists and opticians who are credentialed following NCQA credentialing standards. TruAssure vision care plans deliver choice, quality and value – all coupled with hassle-free implementation and extraordinary service for an easy to administer vision program.

**Why offer a vision care plan?**

Statistics report that more than 60% of Americans in the workforce require some sort of vision correction. And with the workforce aging and the increased use of computers leading to eyestrain and other related problems, vision care has become one of the most highly desired benefits. Surveys have shown that more than 2/3 of American workers would trade some vacation time to obtain vision care benefits.

Eye health can have a profound effect on worker productivity and overall good health. In fact, an eye exam can aid in the early detection of certain illnesses such as diabetes, hypertension and rheumatoid arthritis. At less than 2% of the total cost of healthcare plan premiums, vision care benefits represent a low-cost way to protect a person's health.

The advantages of adding a vision care plan to a benefit package include:

- improved employee satisfaction
- better productivity
- reduced sick days
- reduced risk and liability for employers
- lower overall healthcare costs
- fewer workers' compensation-related injuries
- increased recruiting appeal of the overall benefit package
True choice.

With many provider locations offering extended hours and fast service, busy families and individuals find the flexibility and convenience they need with the TruAssure vision network.

- Enrollees can select from any frame available, including leading brand names such as Brooks Brothers, Ray-Ban and Anne Klein at leading optical retailers – such as LensCrafters, Target Optical, Sears Optical, JCPenney Optical and most Pearle Vision locations.

- Enrollees can easily locate network providers through our Web site or by calling our customer service department seven days a week.

True quality.

Eye care services are delivered by a network of providers that are dedicated to the visual health and welfare of our members.

- Comprehensive eye examinations include procedures that evaluate the member’s ocular health, refractive status, binocular function and visual perception – and can be instrumental in the early detection of general health conditions, such as high blood pressure and diabetes.

- Providers are free to recommend the lens options that best meet members’ needs, without being restricted to specific labs or plan exclusions.

True value.

Significant eyewear savings, combined with access to a convenient network and high-quality plan options, equate to a tremendous value. Members using an in-network provider also receive a discount of 40% off the retail price for additional complete pairs of glasses and a discount of 15% off additional contact lenses after they have used the plan benefit.

Truly a complete package.

Feel confident offering the full ancillary benefit package – dental, vision, life and disability – available through Delta Dental of Illinois and TruAssure. Visit www.TruAssure.com for more information or contact your Delta Dental of Illinois representative today.